Pollinator Profile: Beetles

Beetles are referred to as “mess and soil” pollinators.
Less elegant than other pollinators, beetles blunder their way through delicate blossoms searching for food, a mate, or perhaps the bathroom.

Favorite Flowers

- **Flower Color:** Dull white or green
- **Nectar Guides:** Absent
- **Odor:** None to strongly fruity or fetid (stinky)
- **Nectar:** Sometimes present; not hidden
- **Pollen:** Ample
- **Flower Shape:** Large and bowl-like

Beetles frequently visit magnolias and flowers close to the ground.

Do you know beetles are abundant and ancient?

There are almost four times as many species of beetles as animals with backbones. Beetles were among the very first pollinators.