

## Chrysanthemum Flowered Marigolds

### Burpee's Giant Fluffy Marigolds

Giant Fluffy Marigolds are a delightful new type of chrysanthemum-flowered marigolds with well-rounded heads having gracefully interlaced petals more loosely arranged than the petals of other chrysanthemum types. They have an informal, graceful, "fluffy" appearance.

Fluffy marigolds are available in the best marigold colors—bright yellow, golden and deep orange. The giant double flowers, 3 to 3½ in. across, have excellent centers and are borne on strong stems well above the foliage. They are wonderful for cutting and are most attractive in the garden alone or combined with others.

Giant Fluffy Marigolds are one of the earliest types of all American Marigolds, blooming abundantly from early midsummer until killing frost. Plant habit is upright, vigorous and quite uniform. Grow 2½ ft. tall.


**4431 Yellow Fluffy** Bright canary-yellow, fluffy heads.

**4432 Orange Fluffy** Deep, vivid orange. Full of life.

**4435 Golden Fluffy** Lively, pleasing golden yellow.

*Any of the above Giant Fluffy Marigolds:*  
Pkt. 35¢; ¼ oz. \$1.25; ½ oz. \$2.25

**4433 Giant Fluffy Mixture** Each of the above 3 separate colors plus other shades in a nice blend. **Pkt. 25¢**  
¼ oz. \$1.00; ½ oz. \$1.95



**4431**  
*Giant  
Yellow-Fluffy  
Chrysanthemum  
Flowered  
Marigold*  
Pkt. 35¢

#### 3 Giant Fluffy Marigolds

Yellow Fluffy, Golden Fluffy and Orange Fluffy

**4857—SPECIAL:** One pkt. each, value \$1.05 for only **75¢**

#### MARIGOLDS ON PARADE®

3233 Special mixture of different named tall double marigolds that provide a glorious display of orange, yellow and red shades from early summer until frost. Showy in the garden and highly prized for cut flowers. 2 to 2½ ft. **Pkt. 25¢; ¼ oz. 85¢; ½ oz. \$1.50**

#### Burpee's Mammoth Mum Marigolds

—Flowers 3½ in. and more across

Giant flowered, true chrysanthemum-like form, 3½ in. and more across. In addition to making a striking display in the garden, they will be a rich source of attractive cut flowers from mid-season until frost. 3 ft. tall. For earlier blooms, start seeds indoors several weeks before your usual outdoor planting time.

**4421 Golden Mum** The unusual, glowing golden yellow color of the flowers make it most desirable for garden and cutting.

**4422 Primrose Mum** The first soft primrose color in the Mammoth Mum Marigolds. Exquisite, loosely interwoven petals.

**4365 Orange Mum** Clear, vivid, rich orange blooms with petal tips more curly; flowers larger and broader than others.

**4143 Yellow Mum** The original Mammoth Mum. The blooms are extra large, ball-like and a light sulfur-yellow color. Florets are intricately intertwined in true mum form.

**4423 Mammoth Mum Marigolds, Mixed Colors** A delightful blend of the full color array found in the giant chrysanthemum flowered marigolds. Plants grow 3 ft. tall.

*Any of the above Burpee Mammoth Mum Marigolds:*  
Pkt. 25¢; ¼ oz. \$1.00; ½ oz. \$1.85

#### Burpee's Best Four

##### Mammoth Mum Marigolds

Golden Mum, Primrose Mum, Orange Mum  
and Yellow Mum

**4855—SPECIAL:** One pkt. each, value \$1.00 for only **75¢**

#### AMERICAN MARIGOLDS

(Formerly Known as African Marigolds)

Nobody knows why Marigolds have been called African and French for they are native Americans. In France the big one (*Tagetes erecta*) is called "The Rose of India." The little one (*Tagetes patula*) that we call French is called "The Carnation of India." In India the Marigold is called "The Good Luck Flower."

Now we are calling the big one (*Tagetes erecta*) "The American Marigold." Because the word French has been most closely associated with the Dwarf Small-Flowered Marigold, we still list it as French to avoid confusion, although it, too, is a native American.

When Cortez conquered ancient Mexico he found Marigolds growing in the gardens there. He took seed back to Europe and soon they became the favorite flower for the devout to place at the altar of the Virgin Mary. Because of this they became known as Mary's Gold, and then as Marigold.

Some commercial growers want the Rose to be named our National Flower, but the Rose is a native of other countries and has an ancient association with bloodshed. For instance, "The War of the Roses." And the Rose already is the National Flower of England.

Some Corn growers want the Corn Tassel named our National Flower, but this is not a perfect flower and is not especially beautiful.

Marigolds are easy to grow from seed and do well in all parts of the United States. The Marigold is everybody's flower. It is gay but humble. It has no thorns.

We think the Marigold, the "Flower of Good Luck," the "Friendship Flower" should be named the American National Flower.

Next page for Burpee's F<sub>1</sub> Giant Hybrid Marigolds 23

The annual Burpee seed catalog was a staple of the Burpee business. It reached 4 million customers across the country by 1960.

Burpee Seeds. W. Atlee Burpee Co., 1959. <https://www.biodiversitylibrary.org/item/330701#page/27/mode/1up>. Image from the Biodiversity Heritage Library. Contributed by U.S. Department of Agriculture, National Agricultural Library, Henry G. Gilbert Nursery and Seed Trade Catalog Collection. | [www.biodiversitylibrary.org](http://www.biodiversitylibrary.org)

### Transcription: American Marigolds (Formerly Known as African Marigolds)

Nobody knows why Marigolds have been called African and French for they are native Americans. In France the big one (*Tagetes erecta*) is called "The Rose of India." The little one (*Tagetes patula*) that we call French is called "The Carnation of India." In India the Marigold is called "The Good Luck Flower."

Now we are calling the big one (*Tagetes erecta*) "The American Marigold." Because the word French has been most closely associated with the Dwarf Small-Flowered Marigold, we still list it as French to avoid confusion, although it, too, is a native American.

When Cortez conquered ancient Mexico he found Marigolds growing in the gardens there. He took seed back to Europe and soon they became the favorite flower for the devout to place at the altar of the Virgin Mary. Because of this they became known as Mary's Gold, and then as Marigold.

Some commercial growers want the Rose to be named our National Flower, but the Rose is a native of other countries and has an ancient association with bloodshed. For instance, "The War of the Roses." And the Rose already is the National Flower of England.

Some Corn growers want the Corn Tassel named our National Flower, but this is not a perfect flower and is not especially beautiful.

Marigolds are easy to grow from seed and do well in all parts of the United States. The Marigold is everybody's flower. It is gay but humble. It has no thorns.

We think the Marigold, the "Flower of Good Luck," the "Friendship Flower" should be named the American National Flower.